

VIADER

NAPA VALLEY

2011 VIADER Proprietary Red Blend

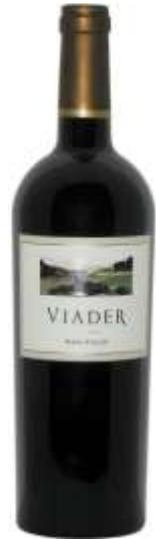
66% Cabernet Sauvignon ✦ 34% Cabernet Franc

“LIQUID CASHMERE”

VIADER Proprietary Red Blend shows the typicity and consistency of the VIADER estate, with its firm structure influenced by the steep and very rocky volcanic red soils of the eastern slopes of Howell Mountain, and the familiar elegance and harmony created through the combination of Cabernet Sauvignon and Cabernet Franc.

WINEMAKER'S TASTING NOTES:

A medley of sweet ripe red fruits on the nose recalling wild strawberry, marionberry, cassis, black cherry, and even rhubarb pie among aromas of vanilla, new leather, floral notes, fresh sage, and toasted marshmallow. The ripe fruit is complemented by a vibrant acidity bringing the mouthfeel into an impressive balance. The fine-grained firm tannins are elegant and attractive; their impression remaining on the palate throughout the long finish.



2011 GROWING SEASON AT VIADER:

While this year brought a couple surprise showers in both June and October, due to the ideal positioning of our vineyard, the long afternoon sun-exposure, and mountain drainage, 2011 blessed us with a quality crop with expressive aromatics and fine tannins. The fruit was able to ripen slowly but evenly, reaching desired Brix numbers and tannin maturation without issues. Alan Viader said, “This type of weather makes me thankful that I live and grow grapes in Napa Valley. This vintage should produce some Napa Valley classics for sure.”



WINEMAKERS: Delia & Alan Viader (mother & son)

AGING: Extended maceration in concrete and stainless steel fermentation tanks. Aged for a total of 24 months in French Oak barrels.

APPELLATION: Napa Valley

PRODUCTION: 1194 cases

RELEASE DATE: August 2014

ABOUT VIADER:

VIADER is a leading first growth Napa Valley estate established in 1986 by Delia Viader and located at 1300ft only eastern slopes of Howell Mountain. VIADER is recognized around the world for consistently producing high quality, very limited production red wines and red Bordeaux-style blends.